

FOUR BIG FEATURES AT "THE PALMETTO" NEXT WEEK

Monday - Tuesday - Thursday - and - Friday

Monday's Program

"The Changeling", . . . Lubin---2 parts.
See the awful auto wreck at the rail road crossing.

"The Chinese Fan"---Another one of the "Dolly of the Dailies" series. Opium dens, missing heiresses, fires, etc.

"A Drama of the Circus"---"Little Breeches", Split reel Lubin Comedy.

THE PALMETTO has a feature week all this week

The announcement of Tuesday's special will appear in the next issue of this paper. The Palmetto's popularity is assured. The general tone of the pictures, the comfort and coolness of our interior and the unfailing efforts to give good service are appreciated by the public and is evidenced in the increased daily attendance day by day.

:: THE COOLEST PLACE IN ANDERSON ::

WITH THE MOVIES

Sisters Are Leading Women.
With possibly one exception, no other motion-picture studio can claim sisters as leading women, yet among the Lubin constellation there are no brighter lights, nor more adored girls than Louise Huff, who for a year has been the sprightly little heroine of those photoplays produced by Edgar Jones, and her sister, Justina, who has played alternate leads in Colonel Joseph Smiley's productions. They have often been mistaken for twins, but should they appear on the screen together the slight difference in height and features would quickly distinguish each as a distinct representative of the same type.

They appear at the Palmetto.
Lucille Love Nearing an End
"Lucille Love" is nearing an end of its run, and already the Universal is receiving a volley of inquiries as to what is going to succeed "Lucille Love." On another page a brief reference is made to "The Trey of Hearts," which Louis Joseph Vance is writing for the Big U, and which goes on the Universal program as a serial early in August. Keep your eyes open for further announcements.
"Lucille Love" will be followed at the Bijou by the "Million Dollar Mys-

tery" which starts Thursday, July 16. Read the story in The Intelligencer.

The Studio.

He who would penetrate the mysteries of motion picture making in the Edison Studio must learn an "Open Sesame" to a certain little door. When that door closes behind him, he has found his way into a new world; and he is bewildered. The rapid coming and going of many people, the sinister glare of strange lights, the sharp ringing of an unseen gong, followed by a sudden hush, another clang of an unseen gong, followed by renewed activity, curt commands in a strange jargon; all this is perplexing—the first impression is confusion.

This impression is soon dispelled. The comings and goings have a definite purpose and produce immediate results. The lights and the bells have their ordered place in the general scheme. There is no confusion, in reality. This is a place where things are done, and done well and quickly by men who know how to do them.

Imagine a vast hall, with a stretch of floor space, that would delight the heart of an old Viking, who liked to sit at meat with all his people at one great table. He would have no trouble

here. There would be room for some outsiders.

Overhead is a network of steel beams, overhung by a glass ceiling. Every inch of the floor space is utilized for the production of interior scenes. Side by side there are "sets," which is the technical name for scenes—a gorgeous Italian palace next to a room in a dingy hotel; a beautiful Fifth avenue hotel socially rubbing elbows with a sweat shop; a drawing room next to a kitchen.

In each of these sets a company is working. They may be only rehearsing a scene—and every scene is gone over many times—or they may be playing it. If the latter, just before they begin, the gong rings and suddenly all activity ceases throughout the studio for from one to three minutes. Another clang of the gong and the general activity is renewed.

The eye rests idly on a scene representing, say, a lady's boudoir. Suddenly piece by piece it begins to disappear. A corps of alert, skillful workmen are taking it apart. It is gone. In place of it a court room takes form. The lady and her maid have vanished; instead there is a judge, a jury, and a trial is going on. It seems like a real trial. Reality is pre-eminent an Edison quality. "Real" plays, "real" scenes and real actors in the end give real results. Edison pictures are shown at the Palmetto.

Keystone Gets a Good One.
Charles Chaplin, starring in Key-

stone comedies, is an Englishman converted to America. He admires Americans, and is a devoted reader of fiction dealing with American life. One of his chief amusements and sources of character study is sitting in cafes or railway stations watching the crowds. Here he comes upon any number of new types which he delights in working up for the screen.

It was Mr. Chaplin's inimitable acting in Karno's "Night in an English Music Hall," which first attracted the attention of Mack Bennett, the great Keystone head. Without uttering a word, Mr. Chaplin played the part of a "drunk," getting the business over so cleverly by pantomime that Mr. Bennett made him a proposition on the spot. Several other motion picture companies also, put in their bids, but Keystone came out ahead.

Marguerite Clayton Risks Life.

Be it not said that the men are the only ones who take chances for the photoplays. Marguerite Clayton has again risked her life for a motion picture play. She has been lowered down into a chasm from the highest point of a mountain side—into an eagle's nest—to rescue her sister's baby. When told she was to play the role of the heroine and would have to risk her life, she did not hesitate a moment, and said: "I shall be glad to play such a prominent role if Mr. Anderson will hold the rope that will let me down. He has an awful lot of strength and I will not be afraid if I know he is directing the men above."

A good sized manila rope was tied securely around Miss Clayton's waist and four men lowered her into the chasm, nearly a hundred feet below, where she finally secured a footing and rescued the baby (a dummy) from the eagle's nest. The camera man stood across the chasm and secured a beautiful strip of photography, showing clearly the heroine's descent. The picture is now being completed and will be released sometime during August. You must not forget this thrilling and hazardous deed. This is the first time it has ever been attempted by girl, and will undoubtedly cause a sensation. Miss Clayton is an Essanay player.

A 13-Year-Old Veteran.
An incident which reveals the kindly character of Pancho Villa, the constitutional chief, is related by one of the Mutual war photographers.

Just before Villa's train left the station on the journey to Chihuahua, Pedro Huerta, a 13-year-old veteran of Villa's campaign in Chihuahua, saluted Villa.

"General," he said, "I came to ask you if I may accompany you to Chihuahua."

"The general's eye took in the little figure before him.

"Boy," he said, "what do you mean? Weren't you wounded at Tierra Blanca?"

"The youth turned showed his commander a bandaged shoulder which a federal bullet had penetrated in the fighting at Juarez."

"My wound is nearly well, and I want to be with the army," he said. Villa, however, refused the boy's request.

"You should be in bed right now," he told him. "Wait until you are stronger and then you can go. But your spirit earns you a reward. Hereafter you shall be my personal messenger."

"The Trey of Hearts."
New York, July 10.—The Universal Film Manufacturing company will release another serial, Trey of Hearts, following the present Universal serial, Lucille Love, to be released beginning the latter part of July in four teen or sixteen distinct parts, each of two or three reels in length.

Louis Joseph Vance, one of the best known modern fiction writers, has been engaged to write the new serial, and from sixty to seventy of the largest newspapers throughout the United States will carry the story. In Europe, Australia and South America the new Vance serial will be arranged along the same line in conjunction with the photoplays as they are released.

Mr. Vance is one of the few writers who put out stories with real action, original situations and vigorous incidents in them. His novels, which fan serially in Muncie's Magazine, The Brass Bowl, The Black Flag and the Bronze Ball, were particularly noted for the virile treatment given them. The writer himself believes that Trey of Hearts will be recognized as his masterpiece.

The production work will be done at

IN the WHIRL of the MOVIES



SCENE FROM "HOME RUN BAKER'S DOUBLE."

"HOME RUN BAKER'S DOUBLE" is an exciting film play in which the Athletics' great third baseman plays the leading role. Baker's versatility is well shown and his efforts as a movie actor meet with great success.

The question of heredity is foremost in "The Weaker Strain," a new release. The film tells the story of a son who inherited his father's weakness, the father having deserted his wife before their child is born. The father becomes an officer in the army and the son enlists as a private.

The son deserts his post to go to his mother's deathbed and learns about his father. He returns to accept the punishment for desertion, refusing to reveal his identity. The father learns the truth and convicts at his escape after a court martial has sentenced him to death.

the Universal's West Coast studios, at Los Angeles, Cal., and it is expected that the author will assist in the screen adaptation of the story. The Intelligencer will publish this serial and the film will be shown at the Bijou.

Cyril Scott in "The Day of Days."
Cyril Scott, the eminent romantic actor, who won such sensational success in the stellar roles of "The Prince Chap," "The Lottery Man," and other dramatic triumphs, is ideally cast in "The Day of Days" as a young book-keeper named Perceval, who has led an uneventful life until fate chooses him as the central figure in one of the strangest plots ever woven about the life of the metropolis. Perceval finds himself in the midst of a series of thrilling episodes that take him from the lowly earth to the high peaks of romance.

Louis Joseph Vance based his exciting novel on Oriental fatalism, which assigns to every man his "day of days," wherein he shall range the skies and plumb the abyss of his destiny, alternately its lord and slave.

In the course of the story, Perceval becomes the hero of a chain of fantastic and far-flung adventures, aids an heiress to escape a villain, finds a card in the villain's hat that sends him to a notorious gambling house, where he breaks the bank, and where, later, an attempt to rob him is frustrated by a timely raid. He effects his escape from the gambling house in the clothes of one of the officers, finds himself in a woman's bedroom, explains his presence by telling her he is after a burglar, his uniform corroborating the story, breaks away and turns up again in a secret dive of the underworld, re-escapes in time to discover the villain's plot to abduct the heiress, confronts the villain in disguise at a fancy ball, rescues the heiress a second time, becomes involved in a fight with the villain's hired gunmen, forces his way into a garage, dashes through the garage door with the heroine in his arms, makes his way to an automobile and liberty, and in the final chapter thwarts the villain's schemes by marrying the heiress, just as the clock denotes the end of his "Day of Days."

The story gets down to the heart of New York, and feels the pulse of the metropolis throughout.

"Day of Days" will be shown at the Bijou tomorrow.

Essanay Claims Title for Best Productions.

That the Essanay Film Manufac-

Out of gratitude to a young girl who saved him from a degraded band of blackmailers a man tries to save her from their vengeance in "The Toll." He brings her to America and employs her as a maid in his home. His wife cannot understand their friendliness and leaves him. The avenger finds the girl and tabs her and she kills him. Before the girl dies she tells the wife's father the cause of his son-in-law's interest in her. The wife is only too eager for the reconciliation with her husband.

Louis Joseph Vance is the author of a new \$15,000 serial that will be produced soon. Mr. Vance has agreed to write 4,000 words a week for fifteen weeks. Commenting on this task Mr. Vance remarked that about the seventh installment he would go out and buy 25 cents' worth of quicklime, then dig a hole and crawl into it and die.

GEORGE PERIOLAT.

George Periolat, a newcomer to the ranks of moving pictures, has had an interesting and varied experience. Starting in vaudeville, he has gone into opera, drama, art and finally the films. His specialty is character leads.

His struggle for riches causes him to neglect his wife, in "The Soul of Luigi." She deserts him and he throws himself into his sordid efforts for money. His wife is deserted by her paramour, who leaves her with a child. The woman dies and her daughter, now grown, meets her mother's husband, and they become very much attached to each other. Gradually she awakens again his love and his only goes out to her with a genetesta that brings happiness to both.

turing company is known for the superior quality photography and superbly costumed, well produced and excellent character portrayals in all photoplays, whether of one or five reel length, is not only the breath of the publicity department, but is spoken of by everybody interested in motion pictures. The wonderful advancement made during the past year in Essanay productions is the talk of every exhibitor. Every motion picture publication and every critic writing motion picture news for the dailies, has said something directly or indirectly concerning the superb photography and the intensely interesting subjects we have been releasing. The

Essanay Film Manufacturing company was one of the pioneers of motion picture industry. Like a child, that is old enough to go to school, it learns rapidly and improves every year. It has always been the intent of the above mentioned company to supply the best obtainable subjects for production, and talent of the highest artistic quality. Several of the players employed are receiving the highest salaries paid to photoplay artists. Therefore, good scenarios from the brains of the world's most capable, enacted by the best paid, most popular photoplayers and produced by the blue blood of directors, makes the Essanay Films of the highest possible standard.

Greenville is Going Wild about it.
Columbia is Going Wild About it.
Atlanta is Going Wild About it.

"THE MILLION DOLLAR MYSTERY"

starts at the

THE BIJOU THURSDAY, JULY 16

This remarkable story will be shown each Thursday at the Bijou and will appear in the Intelligencer each Sunday. In Atlanta the crowds in front of the theatre overflowed into the street and the film had to be held in two days to give those who couldn't get in the first day a chance to see it.

PROGRAMME

BIJOU THEATRE

Week Commencing July 13, 1914.

MONDAY.

"DAY OF DAYS"..... Famous Players
A drama of the emotions with Cyril Scott, the eminent romantic actor, who won such sensational success in the stellar roles of "The Prince Chap," "The Lottery Man," and other dramatic triumphs. The story gets down in to the heart of New York and feels the pulse of the metropolis throughout. Fourth reel to be selected.

TUESDAY.

"LUCILLE LOVE" NO. 11. THE GIRL OF MYSTERY..... Gold Seal.
Lucille's adventures on the Mexican ranch occupy most of this number. The fighting scenes between the United States and Mexican soldiers are well staged. Lucille's dash in the auto is sensational. The number closes with her still in Hugo's clutches, this time in his city house again.
"UNIVERSAL IKE" in "A CASE ON THE DOCTOR"..... Unl. Ike.
The funniest proposition of the week.
Fourth reel to be selected.

WEDNESDAY.

"THE SKULL"..... Imp.
Two-reel mystery story. The skull feature is unique and there is a sort of uncanny, expectant atmosphere about the story as it progresses.
"A JEALOUS HUSBAND"..... Sterling.
Ford Sterling is his funniest self in this offering. There is lightning like rapidity in the shifting of the scenes and that funny face is always in evidence.
Fourth reel to be selected.

THURSDAY.

"THE MYSTERY OF WICKHAM HALL"..... Towers.
A three-part society drama. The strongest part of this story is when the bride sees the ghosts of the former inhabitants of Wickham Hall, and rejects her rascally suitor. Fourth reel to be selected.

FRIDAY.

SOPHIE OF THE FILMS" No. 4..... Kestor.
The last picture of the Sophie series finds the company attempting a picture on the border. General Wienerwurst thinks they are insurgents and chases the actors away. Sophie is finally fired for good.

"THE OLD COBBLER"..... Bison.
A two-reel drama. The old cobbler spreads sunshine wherever he goes but his own life is full of pathos.
Fourth reel to be selected.

SATURDAY.

A TWENTIETH CENTURY PIRATE"..... Victor.
Warren Kerrigan has the leading role. He is a true pirate and grabs the girl he loves.

A Special Western Feature for Today.